

January 16, 2012

Dear Valued Customer:

Rolled Metal Products would like to thank you for your continued support in 2011. We look forward to supporting your growth and success in 2012 and beyond. To ensure Rolled Metal Products is your supplier of choice, we are excited to announce some changes being implemented that will provide our customers the best stainless, aluminum, and specialty alloy strip in North America.

All of RMP's inventory and processing capabilities will be available to our customers through a single sales team, enabling us to expand our product offering and reduce lead-times for our customers. We are now able to service your needs through either of our primary service centers in Chicago and Philadelphia.

The unified Rolled Metal Products organization will be led by Michael Spellman, Vice President & General Manager. Stephen Krause, National Sales Manager, will assist Mike in leading the sales organization. Ed Shultz, Branch Manager, Philadelphia, and Wendy Crawford, Branch Manager, Chicago, will support Mike and Stephen at the local level. All have extensive experience within the metals industry and Rolled Metal Products.

Your company will continue to be managed and serviced by the local team you have come to trust. There will be no interruption of service or supply. Over time, your Rolled Metal Products team will be introducing new capabilities and an expanded inventory.

We are truly excited to present this change, which will provide enhanced products and services that will help you grow your business. Wishing you a healthy and prosperous 2012!



Ron Williams  
President  
Rolled Metal Products